

Andrea Sebestyen

But please call me Andi.

I'm a Hungarian UI UX designer based in Sheffield, UK and I love everything that has something to do with websites or apps. I believe in asking questions, getting invested in projects, challenging myself, and making the best out of what I do. I also like travelling, a big mug of coffee / pint of cider and making my home more cosy.

GET IN TOUCH

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SKILLS AND EXPERIENCE

- Creating brand guidelines and design systems
 - UI UX research, user persona, user flows
 - Creating sitemaps and content plans
 - Wireframing and prototyping
 - Responsive web designs
 - iOS and Android app design
 - Client Management
 - Project Management (incl. Monday.com)
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- Adobe XD, Figma, Sketch, UXPin, InVision
 - Adobe Photoshop, Illustrator, InDesign
 - Elementor, Shopify, Webflow
 - WordPress
 - Basic HTML, CSS

Future goals: getting stronger knowledge of HTML, CSS, learning After Effects and animation, and getting better at photography

WORK EXPERIENCE

Freelance UI UX Designer

Aug 2019 - Present

Started as a side hustle that turned into a full-time job, as a freelance designer I'm always on the hunt to get my hands on exciting creative projects to work on. My work process can cover **design systems, research, user personas, user flows, sitemaps, content plans, wireframes, prototypes, responsive web designs and app designs** - but thanks to a group of creatives I've been working with we can cover most of your creative needs from graphic design and branding, through copywriting, SEO and web development. You name it, we have a person for it!

Digital Designer at Omni Digital Marketing Agency

Jan 2020 - Feb 2022 • Sheffield, UK

I joined Omni as a junior designer helping out the senior web designer who was also Omni's only developer - the two of us were the web team. After a few months I **took over all the design tasks as the Lead Web Designer** while the web team grew with 2 more developers. In time I was also in charge of the **web team's project & client management** tasks and helped out with the **development work using Elementor**.

My responsibility as a designer included **communication with the clients, creating sitemaps and content plans, wireframing, prototyping, designing responsive websites, presenting my work & collecting feedback**.

Digital Marketing Specialist at Instalent

Dec 2018 - Aug 2019 • Budapest, Hungary

I was responsible for all marketing tasks for Instalent, a crowd-based recruitment startup founded in 2017.

My tasks included: **graphics, print and non print designs, responsive web designs, web development using Elementor, marketing campaigns, social media management, SEO and organising events**.